USER STUDY by: Mohsen Nabian

My project is about data visualization of the restaurants.

I made a user study by asking the following questions from 5 people.

1. If you select one type of restaurant, what would it be.

Responses:

1 American, 2 Persians, 2 Chinese

1. You prefer quality or price of the restaurants.

Responses:

4 Quality, 1 Price

1. Do you think most of the restaurants in Boston are expensive or cheap?

5 Expensive

1. If you have a restaurant, how would you make your restaurant to become popular?

Delicious food

Good quality

Promo offers

Reasonable price

Make app

1. If there is a visualization for a restaurant, what would you like to visualize?

A map that contains all the restaurants.

Show the quality of each restaurant

Show the price of restaurant

An app that suggest the cheapest food I want at the time.

Discussions:

1. For question 1 Responses were interesting since everyone mentioned his/her country type of restaurant. That conveyed the a message to me that type of restaurant is of high importance for individuals.
2. People prefer to go to a restaurant that its quality is good rather than going to a random restaurant. The key information here is the people’s review that could help people to recognize the high quality restaurants.
3. People have the feeling that most of the restaurants in Boston are very expensive.
4. All the 5 people feel a need of tools or visualizations that help people to select their restaurants and make them easy to decide.

Summary: This user study provide a great deal of information for me which was very helpful for the visualization project.